



2022

Across China

Designers of communication systems and subsystems are asking for help in understanding all that is involved in this catch-all label of "5G": Help in understanding its New Radio technologies; help in solving design problems caused by co-locating 5G with high-speed digital subsystems; and help in using 5G in applications to not just connect people with each other, but to connect "things" together as well.

To satisfy this pressing need for information, Microwave Journal China is combining its Microwave Journal China 5G Design Forum with the EDICON China conference under the banner of **EDICON ACROSS China**. **EDICON ACROSS China** comprises five conferences

Sessions will be in Chinese



**Online
Forum**

Online, Apr 26-27



**Live
Conferences**

**Beijing, May 26
Shanghai, Jul 28
Chengdu, Oct 27
Shenzhen, Dec 6**

EDICON China (Electronic Design Innovation Conference China) is a large-scale event for the microwave/RF industry, held every year in Beijing since 2013. Previous conferences have averaged over 100 presentations and 100 exhibitors with nearly 4,000 attendees. Due to the COVID-19 epidemic, the event was changed to EDICON Across China (EDICON AC) in 2021. Three conferences have been successfully held: May 12-13 online, July 22-23 in Shanghai, and December 9-10 in Shenzhen. 2022's event will continue to be held as EDICON AC.



*The two-day online forum and on-site conferences are structured to **help hundreds of designers and tech managers.***

Each conference will focus on satisfying the information needs of both analog and digital designers. Each conference will include two tracks. One track will focus on 5G design and test topics, not only for the mobile communications providers stepping up from 4G to 5G, but also for designing for applications utilizing 5G's Enhanced Mobile Broad Band (EMBB), Machine-to-Machine Communication (M2M), and Ultra reliable Low Latency Communication (URLLC) characteristics, leading to better IoT, IIoT, and MIIoT systems as examples.

Associated exhibitions will augment the on-site conferences and feature product displays and demonstrations that address all aspects of design, simulation, test, and verification. The on-site exhibitions, along with tea breaks and lunch, will provide conference speakers and their staff members with multiple opportunities to meet with the conference attendees.

Proposed topics

- mmWave Design and Test
- Filtering mmWave Frequencies
- mmWave PCB Design Issues for High-Speed Digital
- Smart Antennas and MIMO Systems
- High-speed Interconnects and Signal Integrity Measurements
- 5G Power measurements
- 5G Antenna Module Design
- New 5G Components
- 5G Component Testing
- Design and Test of Low-Latency Designs in 5G/Edge-Computing Environments
- Circuit Modeling for High-Speed Communication in 5G, IoT, and Automotive Radars
- Handling IoT Self-Generated EMI Problems
- WiFi 6E Design Issues and Solutions

EDI CON China Online brings much needed technical training and information directly to engineers' desktops and mobile devices. Free, real-time training with easy registration and access.

Featuring 2 Days of: • **Keynotes** • **Workshops**

Covering topics in 5G/Wifi, IoT, Satellite, Radar, Automotives & Semiconductors

Sessions include video, traditional webinar, and screen sharing formats.

Attendees participate live (including Q&A) or on demand.

Reach China Engineers Working on 5G/Wifi, IoT, Satellite, Radar, Automotives & Semiconductors

Join us in sponsoring and providing online technical training and product information for China engineers working in high-frequency or high-speed applications. A limited number of sponsorships are available for this online event that will attract hundreds of unique registrants and attendees in April 2022. Act now to secure your spot!

Sponsorship Opportunities:

* Track of Apr 26: 5G/6G/Wi-Fi/IoT/Satcom

* Track of Apr 27: Auto/Radar/IC/PCB/Interconnect/SI/PI

Gold Sponsor	Silver Sponsor	Bronze Sponsor
US\$5,000 / Rmb37,500	US\$3,500 / Rmb26,250	US\$3,000 / Rmb22,500 per workshop
30-minute workshop + One PDF document for attendees in resource center	Includes one PDF document for Attendees in resource center	30-minute workshop + One PDF document for attendees in resource center
Receive leads from all EDI CON China Online 2022 keynotes for the sponsored 1-day track + workshop (registered, live and on-demand for 6 months)	Receive leads from all EDI CON China Online 2022 keynotes for the sponsored 1-day track (registered, live and on-demand for 6 months)	Receive leads from the workshop (registered, live and on-demand for 6 months)
Logo on select promotional material	Logo on select promotional material	Logo on select promotional material
Acknowledgement by moderator of track sponsorship during introduction.	Acknowledgement by moderator of track sponsorship during introduction.	Acknowledgement by moderator of workshop sponsorship during introduction.



EDICON China Live Conferences **Beijing, Shanghai, Chengdu and Shenzhen** **Conferences**

The conference will focus on satisfying the information needs of both analog and digital 5G designers. The technical sessions and sponsored workshops will provide designers with insight to the techniques and technologies used in other 5G designs that could be applied or adapted to solve their particular design challenges.

The exhibition will augment the conference and feature product displays and demonstrations that address all aspects of design, simulation, test, and verification. The exhibition, along with tea breaks and lunch, will provide conference speakers and their staff members with multiple opportunities to meet with the conference attendees.

Sponsorship opportunity (per location)	US\$	RMB
Gold	8,500	63,750
Silver	6,500	48,750
Bronze	4,800	36,000
Tabletop sponsor (one days) Approx. 2m x 1m table; Backdrop 1.6m x 2.6 m; * One spot light	1,600	12,000
Coffee breaks sponsor (two breaks)	3,500	26,250
Lunch sponsor	3,500	26,250
Bottle water sponsor (one day)	3,000	22,500
Seat sponsor	3,000	22,500
Advertisement in conf. guide (Full page 4 color)	800	6,000
Bag Sponsor (Sponsor's name and logo printed exclusively on one side of the bag, insert of A4 flyer into the delegate bags - 300 pcs)	3,000	22,500
Literature sponsor (insert of A4 flyer into the delegate bags - 300 pcs)	1,000	7,500

Additional benefits: 5 % discount for sponsoring three or more EDICON Across China 2022 locations.

Sponsorship details

Gold Sponsor

- Presentation for 40 minutes (best possible time slot in the morning)
- Maximum 42 slides in print conference proceeding (6 slides per page)
- One Full Page 4 colour ad or one technical article in conference proceeding
- Tabletop for literature distribution
- Literature in delegate book
- List of conference delegates
- Company logo in promotion materials
- 8 complimentary admission tickets

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Silver sponsor

- Presentation for 35 minutes (preferable time slot)
- Maximum 36 slides in conference proceeding (6 slides per page)
- One Full Page 4 colour ad or one technical article in conference proceeding (2-3 page)

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Thanks for Our EDICON Across China 2021 Sponsors

复制中文版的logo

Welcome to EDICON Across China 2022

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Bronze sponsor

- 30 minutes of presentation
- Maximum 30 slides in conference proceeding (6 slides per page)
- Tabletop for literature distribution
- List of conference delegates
- Company logo in promotion materials
- 4 complimentary admission tickets

Coffee Break or Lunch Sponsor (per day)

- Sponsor's logo on lunch table and Coffee Break area
- List of conference delegates
- Company logo in promotion materials
- 3 complimentary admission tickets

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